

# From bog to bag to you!



Sun Gro Horticulture is the leader in sustainable peat resources.

We endorse and support the Canadian Sphagnum Peat Moss Association's definition of sustainable peatland management as the "balanced stewardship of the environmental, social and economic values of Canada's renewable peatland resource."



## 1 HOW BOGS WERE FORMED

Peat bogs were formed from melting glaciers. Plants grew and died, creating decomposed organic residue. Sphagnum peat moss holds nutrients in the soil.



## 2 THE SOURCE

Canada is the source of **Sun Gro's** peat moss. 270 million acres of bog in northern wetlands. 25% of the world total.



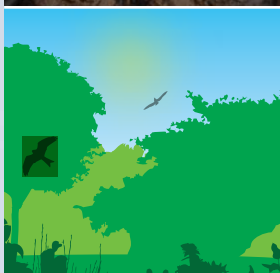
## 3 HOW WE HARVEST

The peatland is harrowed inches deep and vacuumed up. There are only 40-50 suitable harvest days per year.



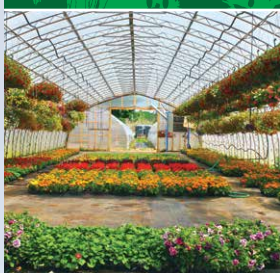
## 4 QUALITY OF THE HARVEST

A typical harvest delivers 75% professional grade (closer to the surface) and 25% consumer retail.



## 5 THE RIGHT BOG

Bogs are chosen for harvest by their suitability for restoration. They can be returned to near-original state in as little as 5 years.



## 6 CONSUMER + PROFESSIONAL

Since 1929, **Sun Gro** has created the highest quality, most advanced mixes, and peat products for consumers and professional growers.



## 7 ACROSS NORTH AMERICA

**Sun Gro** operates 22 production facilities across North America, where peat is processed with and without other ingredients such as bark, compost, perlite and RESILIENCE®.



## 8 INDUSTRY LEADING HORTICULTURAL SCIENCE

Industry leading horticultural science and R&D with **Sun Gro's** specialists.



## 9 WE FILL MILLIONS OF BAGS

We handle thousands of tons and fill millions of bags per year.

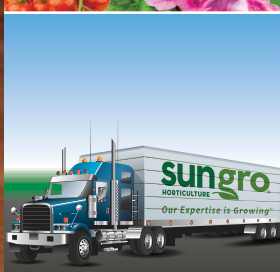


## 10 RESILIENCE®

Plants grown in RESILIENCE®, our trade name for Silicon (Si) – a beneficial plant substance, may result in\*

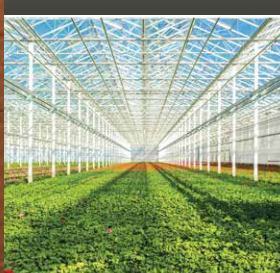
- Earlier flowering
- Better root growth
- Longer time to wilt
- Increased stem diameter – And recover quicker from infrequent watering

\*Results will vary by plant type and grower practices.



## 11 70,000 TRUCKS

**Sun Gro** fills over 70,000 trucks with growing media each year and travels coast to coast and everywhere in between, covering 1000s of miles every year to deliver it.



## 12 COMMERCIAL GROWER LEADER

The majority of North America's commercial growers rely on **Sun Gro** for high quality peat moss and peat based growing media.



## 13 EVERY GARDENING NEED

Our many brands cover every gardening need – from general gardening to container – specific planting to specialty plants and foods.



## 14 FOR EVERY GARDENER

The enthusiast gardener, the hobbyist and the weekend gardener will all find products to suit their plants, projects and lifestyle.