

# From Bog to Bag

Sun Gro® Horticulture is North America's largest producer of Sphagnum Peat Moss. It is a superior, soilless growing media, or amendment to soil, because its cell structure offers exceptional aeration and water holding properties. Peat moss has large, sponge-like cavities able to hold air, water and nutrients.

1

Peat Bogs were formed from large bodies of water from melting glaciers. Moisture-loving plants grew and died, leaving layers of decomposed organic residue. Sphagnum Peat Moss, is recognized as the most suited to horticulture. It has a remarkable ability to manage water efficiently and hold on to nutrients that may otherwise leach out of the soil.



2

Canada – the source of Sun Gro's Peat Moss - has 270 million acres of bog in northern wetlands – 25% of the world total.

3

For harvesting, the peatland is harrowed inches deep and vacuumed up that same day. There are only 40-50 suitable harvest days per year because of the wet, northern climate.



4

75%

25%

A typical harvest delivers 75% professional grade (closer to the surface) and 25% consumer retail.



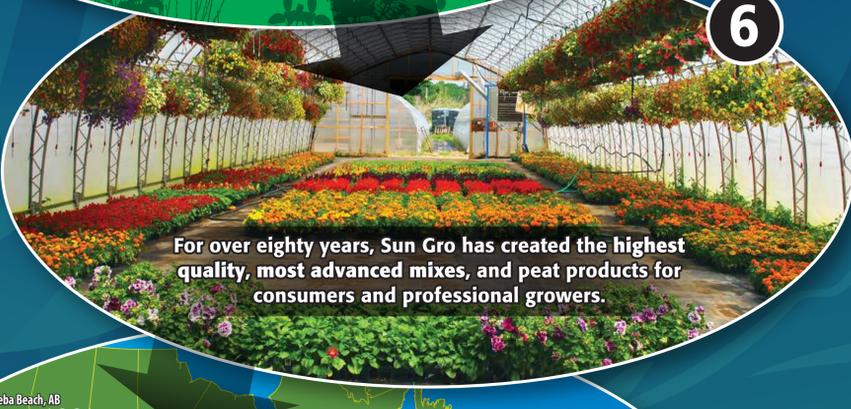
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Bogs are chosen for harvest by their suitability for restoration. They can be returned to near-original state in as little as 5 years.



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For over eighty years, Sun Gro has created the highest quality, most advanced mixes, and peat products for consumers and professional growers.



7

Sun Gro operates 25 production facilities across North America, where peat moss is processed with and without other ingredients such as bark, compost, perlite and RESILIENCE®, depending on what plants are being grown.



8

Unmatched horticultural science and R&D Sun Gro's technical specialists help growers:

1. Choose the right products for their needs
2. Answer horticultural questions
3. Answer technical questions
4. Interpret test results
5. Improve their growing operations



9

We handle thousands of tons and fill millions of bags per year.



growing annuals, perennials  
vegetables or herbs?

It's *already* in the mix™



11

Sun Gro fills over 70,000 trucks with growing media each year and travels coast to coast and everywhere in between, covering 1000's of miles every year to deliver it.



They're delivered to more than 70% of the largest commercial growers in North America and 1000's of independent garden centers and hardware stores.

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13

Our many brands cover every gardening need – from general gardening to container – specialty plants and plant foods.



14

The enthusiast gardener, the hobbyist and the weekend gardener will all find products to suit their plants, projects and lifestyle.

